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ABSTRACT

This index lists business education articles and research studies compiled from a selected list of 48 periodicals and yearbooks that were published during 1994 and that were selected because of their focus on business education or business education-related topics such as information systems (including business communications), business teacher education, and vocational education (primarily marketing education). Entries are listed under the following subject headings: accreditation, administration and supervision, basic business, business education, communications, curriculum, document design and processing, educational institutions, employment, general education, guidance and counseling, human relations, information management/processing, international business, keyboarding/typewriting, legislative issues, microcomputers, minority groups, office management, professional development, research methodology/issues, shorthand, special needs individuals in the classroom, special needs individuals in the workplace, standards, teaching, and training and development. Entries are also listed by author. (MN)

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THE BUSINESS EDUCATION INDEX

1994

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Business Education Index

1994

Index of Business Education Articles and Research Studies Compiled From a Selected List of Periodicals and Yearbooks Published During the Year 1994

Volume 55

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Editorial Policy

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

1. Publications that are a minimum of 10 pages in length.
2. Publications containing at least three substantive articles, preferably research-based.
3. Publications that are distributed to NABTE institution libraries or to NABTE institution departments in which business education is located.
4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the Index should contact the 1995 *Index* editor.

Dr. Cheryl L. Noll, Editor
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Charleston, IL 61920
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Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this index. Other commonly used abbreviations are:

Key to Abbreviations

Aug	August	Mr	March
Ap	April	My	May
bul	bulletin	Nov	November
co	company	no	number
Dec	December	Oct	October
dept	department	pp	pages
ed	edition, editor	rev	revised, revision
Feb	February	Sep	September
Ja	January	vol	volume
Ju	June	yrbk	yearbook
Jl	July		

Subject Entries

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. Each article is indexed under at least one and no more than four subjects.

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J Global IM—JOURNAL OF GLOBAL INFORMATION MANAGEMENT, Prashant Palvia, Editor in Chief, Dept. of MIS/DS, The University of Memphis, Memphis, TN 38152

J Global Mkt—JOURNAL OF GLOBAL MARKETING, Erdener Kaynak, Editor, School of Business Administration, The Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057

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